

ST. JOSEPH'S COLLEGE, HASSAN

(Affiliated to the University of Mysore)

LESSON PLAN 2018-2019(Even Semester)

(SUBJECT CODE): FINANCIAL SERVICES

Prepared by: Ms. Shwetha.MA

Objectives of the Subject: To acquaint the students with the management skills which enable them to excel in their professional and personal life.

MODULE WISE LESSON PLAN

<i>UNIT/ SESSION/ HOURS (TIME REQUIRED)</i>	<i>TOPICS FOR STUDENT PREPARATION (INPUT)</i>	<i>PROCEDURE (PROCESS)</i>	<i>LEARNING OUTCOME (OUTPUT)</i>	<i>ASSESSMENT</i>
Unit 1: Financial Services 15Hrs	Nature –Evolution- Indian Financial system- Formal and Informal Financial systems- Financial Institutions- Banking and Non-Banking Companies Classification of Activities of Non- Banking Finance Companies: Fund based and Fee based activities.	Lecture Discussion Analysis	Students will know the introduction of Environment, type of Environment. Concept of Vision, Mission and Strategy of Business Environment, Management Structure, Digital Economic Environment.	Descriptive test MCQ Assignment
	1 st CIA			
Unit 2: Financial Markets 15 Hrs	Stock exchange in India-BSE-NSE& OTCEI-Trends in Stock exchanges- Electronic trading Stock brokerage firm in India-SEBI guidelines	Group Discussion Lectures Discussion Analysis.	Discussion of Micro and Macro environment How External environment effects on business	Descriptive Test, MCQ Assignment
Unit 3: Merchant	Merchant Banking Services offered by	Lecture	To know the concept of Sole	Descriptive Test,

Banking Services 15Hrs	Commercial bank and private sector firms- Investors' protection- Depository services- SEBI guidelines	Discussion Case Study Analysis.	proprietorship, partnership and cooperative Societies and also taking a study of PSU-MNCs-TNC	MCQ Assignment
	2 nd CIA			
Unit 4: Consumer Finance 10Hrs	Credit rating- Meaning Scope- Need –Importance- Types-kinds of Instruments rated Rating symbols Credit cards-Credit rating agencies in India: CRISIL- CARE-ICRA	Lecture Discussion Case Study Analysis	To Know the concept of Make in India and Made in India	Descriptive Test PPT
Unit 5: Insurance Services 20Hrs	Life Products- Non-life products- Broking Services Mutual funds-Types open and close ended- Operations Of Mutual funds Asset Management- Portfolio Management.	Lecture Discussion Case Study Analysis.	Student should know about Business foundation skill, Network marketing Franchising, BPM,KPM,KPO, E-Business,	Descriptive Test, MCQ Case study Analysis
	3 rd CIA			

HOUR WISE LESSON PLAN

Subject: Financial Services

Lecture Hours: 75 Hrs.

<i>Sl. No.</i>	<i>Unit & Objectives</i>	<i>No. of LH</i>	<i>Methodology/ Instructional Techniques</i>	<i>Evaluation</i>
Module 1.	Financial Services	15		Question & Answer, Tests

1.	Nature –Evolution- Indian Financial system-	3	Lecture and Discussion	
2.	Formal and Informal Financial systems	3	Lecture and Discussion	
3.	Banking and Non-Banking Companies	3	Lecture and Discussion	
4.	Classification of Activities of Non- Banking Finance Companies	3	Lecture and Discussion	
5.	Fund based and Fee based activities.	3	Lecture and Discussion	
Module 2.	Financial Markets	15		Question & Answer, Tests
1.	Stock exchange in India-BSE-NSE& OTCEI-Trends in Stock exchanges-	7	Lecture and Discussions	
2.	Electronic trading Stock brokerage firm in india	8	Lecture and Discussions.	
Module 3.	Merchant Banking Services	15		Question & Answer, Tests
1.	Merchant Banking Services offered by Commercial bank	7	Lecture and Discussions.	
2.	private sector firms-Investors’ protection-Depository services-SEBI guidelines	8	Lecture and Discussions.	
	2 nd CIA			
Module 4.	Consumer Finance	10		Question & Answer, Tests
1	Meaning Scope- Need –Importance of credit rating	3	Lecture and Discussions.	
2	Types-kinds of Instruments rated Rating symbols Credit cards	4	Lecture and Discussions.	
3	Credit rating agencies in India: CRISIL- CARE-ICRA	3	Lecture and Discussions.	
Module 5.	Insurance Services	20		Question & Answer, Tests
1.	Life Products-Non-life products- Broking Services	8	Lecture and Discussions.	
2.	Mutual funds-Types open and close ended	7	Lecture and Discussions.	
3.	Operations Of Mutual funds Asset Management-Portfolio Management.	5	Lecture and Discussions.	

	3 rd CIA			
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References:

- 1. Indian Financial Services- Varshney and Mittal**
- 2. Indian Financial Services- Machiraju**
- 3. Financial Services – M Y. Khan**
- 4. Mutual Funds in India- H Sadhak**